



CRIS BERNABE-SANCHEZ

Art Direction + Design

Los Angeles, CA

UCLA BFA: Design | Media Arts

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I'm an art director/designer with a work history in the sports, entertainment, and wellness industries. I have design experience in corporate and agency settings helping clients achieve their goals through visual communication.

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SOFTWARE KNOWLEDGE

- Photoshop
- Illustrator
- InDesign
- After Effects
- Premiere
- Cinema 4D
- Figma
- Meta Spark Studio

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TECHNICAL SKILLS

- Logo Design
- Illustration
- Typography
- Motion Graphics
- 3D Modeling/Rendering
- Short-form Video Editing
- Photo Retouching
- Print/Digital Asset Prep and Delivery
- Basic HTML5/CSS
- UI/UX Design
- Web/App Prototyping

THERABODY — SENIOR DIGITAL DESIGNER

LOS ANGELES, CA — JULY 2021 — PRESENT

- Create cohesive visuals for product storytelling and education that align with company strategy on Therabody.com, Therabody app, and digital retail partners (Amazon, Best Buy, Target).
- Develop engaging and interactive content through motion graphics for web, paid social, and app.
- Work with creative director to develop high-level design direction for production across multiple channels.
- Design mid- to bottom-funnel landing pages and PDPs with high traffic driven by ads.
- Present designs and prototypes to key stakeholders.
- Cross functional collaboration to produce and deliver creative assets to business managers and development for product launches.

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BLT COMMUNICATIONS — ART DIRECTOR

HOLLYWOOD, CA — OCTOBER 2014 — JULY 2021

- Manage small teams as creative lead and oversee projects from ideation to execution.
- Cross functional collaboration to produce and deliver creative assets to clients under tight deadlines.
- Design presentation decks for digital and social campaign pitches.
- Create static, motion graphics, and short-form video content for social and web banners.
- Played a key role in successfully launching campaigns for debut films and shows on Disney+ and HBO Max.
- Clio Award-winning designs and concepts for 'Stranger Things 3' (Netflix) and 'Silicon Valley' Season 3 (HBO).
- **NOTABLE CLIENTS** — Netflix, HBO, Amazon, Disney, Marvel

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THE WALT DISNEY COMPANY / GRAPHIC DESIGNER

BURBANK, CA — JANUARY 2012 — OCTOBER 2014

- Design digital graphics, presentation decks, event signage, and logos for corporate departments.
- Create email blasts, logos, event signage, t-shirt graphics, editorial illustrations, and exclusive merchandise for D23: The Official Disney Fan Club.

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CMBS DESIGN / OWNER

LOS ANGELES, CA — DECEMBER 2010 — PRESENT

- Personal freelance design business working with referred clients.
- **BIRTHDAY CAPSULE APP** — Original illustrations and animations depicting Zodiac signs as animals for startup.
- **DODGERS NATION** — Design t-shirt graphics for DodgersNation.com store.
- **LAKERS NATION** — Design t-shirt graphics for LakersNation.com store.
- **NIKE/OPTIMIST LA** — Design t-shirt graphics for brand activations at the Nike Vault store located at Staples Center.